

# Study Guide

## Module 4: International Cooperation and Health Diplomacy

10 August – 19 September 2014

### Table of contents:

1. General objective	1
1.1 Specific objectives	1
2. Development of content	1
2.1 Considerations for the development of the forums	4
3. Model for the analysis of foreign policy	6

### 1. General objective

Analyze cooperation in health by studying the foreign policies of countries, the influence of different actors and their implications for international relations and cooperation in health as well as the different types and modalities for the management of international cooperation that facilitate the development of basic competencies in the field of international health.

#### 1.1 Specific objectives

- Describe the origin and evolution of international cooperation and its modalities as well as the theoretical bases of international relations (*Conceptualization*)
- Analyze international cooperation in health, actors and global alliances and their relationship with countries' foreign policy. Analyze health diplomacy (*Critical and argumentative analysis*)
- Apply the LIHP conceptual model of international health to the different country topics in order to generate criteria that will be translated into actions aimed at strengthening or improving international cooperation within and between countries. (*Proposals*)

### 2. Development of content

The module is organized in three components:

- Conceptual: international relations, health diplomacy, international cooperation, modalities, governance and effectiveness of aid.
- Analytical: foreign policy (policies, priorities and modalities for the management of cooperation); actors, their relationships and geopolitical coincidences; integration processes, alliances, associations and the approach to health issues.
- Integration of content into country projects.

**Unit 1. From the theoretical to the conceptual**

The historical development of international cooperation in health, its modalities and conceptual framework.

**Weeks 1 and 2**

<p><b>Description</b></p>	<p>The participants will familiarize themselves with the theoretical elements and existing frameworks in order to advance in the analysis of the LIHP conceptual model.</p> <p><b>Related forces:</b> models of development, international relations, international cooperation, health diplomacy and human rights.</p>		
<p><b>Content</b></p>	<p><b>Activities</b></p>	<p><b>Educational Strategies</b></p>	<p><b>Expected Products</b></p>
<p>-Conceptual foundations of international relations and cooperation</p> <p>-Historical perspective of collaboration</p> <p>-Conceptualization and characterization of cooperation modalities</p> <p>-Main actors</p> <p>-Aid effectiveness: harmonization and alignment</p>	<p>-Opening conference on “Conceptual bases of international cooperation and international relations in health”</p> <p>- Discussion and exchange forum</p> <p>- Conference: “Theoretical bases of international relations and its expression in countries”</p> <p>-Group tutorial sessions</p>	<p>-Key questions</p> <p>-Reference documents</p> <p>-Basic or complementary readings</p>	<p><b>Forum:</b> Theoretical and conceptual framework of international cooperation in health. Cooperation within integration processes.</p> <p>Discussion generating questions:</p> <p>-What have been the historical trends and who have been the actors in international cooperation in health in the region?</p> <p>-From your point of view, what has been the relationship between the focus of collaboration and health priorities in your country?</p> <p>-Do you believe that global alliances constitute an effective means of aid for cooperation in health? Explain.</p> <p>- Do you feel that health topics should form part of the development agenda for regional integration bodies? Explain.</p>

**Unit 2. From an understanding of the problem to its critical analysis**

International cooperation in health as a part of a country's foreign policy.

**Week 3, 4 and 5**

<b>Description</b>	<p>After examining the conceptual bases of international relations and cooperation, participants will have the opportunity to analyze international cooperation in health as a component of a country's foreign policy, keeping in mind the following factors: the relationship between policies and priorities, different ways of managing cooperation, the relationships between actors and recipients (geopolitical coincidences), partnerships and associations.</p> <p>Participants will also evaluate the role of governments, civil society and cooperation agencies in international cooperation in health, as a part of a country's international relations designed to promote human rights.</p> <p>The unit will also cover the regional integration processes and their role in addressing health problems as part of their cooperation in health.</p>		
<b>Content</b>	<b>Activities</b>	<b>Educational Strategies</b>	<b>Expected Products</b>
<ul style="list-style-type: none"> <li>-Model for foreign policy analysis</li> <li>-Conference "International cooperation as an expression of a country's foreign policy. Health Diplomacy"</li> <li>- Group discussion: South-South cooperation, new actors and global alliances</li> <li>- Presentation: Negotiations Techniques</li> </ul>	<ul style="list-style-type: none"> <li>- Group tutorial sessions</li> <li>- Discussion and exchange forum</li> <li>-Conference</li> <li>- Negotiation exercise</li> </ul>	<ul style="list-style-type: none"> <li>-Guide for analysis</li> <li>-Basic or complementary readings</li> <li>-Reference documents</li> </ul>	<ul style="list-style-type: none"> <li>- Continuation of Forum: Theoretical and conceptual framework of international cooperation in health. Cooperation within integration processes</li> <li>- Presentations by teams on regional integration processes: CARICOM, SICA, UNASUR, ORASCONHU, ALBA, CELAC, MERCOSUR, with emphasis on addressing health problems from a subregional perspective</li> <li>- Negotiation exercise</li> </ul>

**Component 3. Integration of content into the country project**

**Week 6**

<b>Content:</b>	After a critical analysis of topics related to national foreign policy and international cooperation in health, participants should integrate the content into their country projects in a consecutive manner as they go through the different units of the module. They will prepare an essay based on the guide provided and present their progress to their colleagues in their tutoring groups so as to generate debate and discussion.		
<b>Content</b>	<b>Activities</b>	<b>Educational Strategies</b>	<b>Expected Products</b>
-Integration of module content into country topic	- Group tutorial sessions  -Preparation of final document on "Analysis of the influence of international relations and international cooperation on the country topic". PPT presentation in groups.	-Final Exercise Guide  -Basic and complementary readings	- Final Word document and PPT presentation on the application of the module content to the country topic